



Hello, I'm Chris Mellish

Team Management · Project Management · Design for Web · Brand Positioning · Best Practice · HTML + CSS coding · Responsive Design · bespoke Wordpress Design · Prototyping · Email Design · Display Advertising · Design for Social Media · HTML5 Animation · SEO · Branding · User Experience Design



Digital Designer

Since 2009 I have been working full time in the design and development industry. I believe I work well in a pressured environment and strive on results. My working experience across both web design and graphic design provides me with a unique advantage over other candidates as I fully understanding best practice and limitations within each discipline through hands on experience. In brief, I'm a hardworking, committed and friendly team member, team leader or manager who prides himself on great design that puts users' experience and its audience first.

AGE 30
ADDRESS Brighton, East Sussex, United Kingdom
E-MAIL hello@chrismellish.co.uk
PHONE +44 7815 949 777
FREELANCE Available

My tools



Photoshop · InDesign · Illustrator · Dreamweaver · Edge Animate · Flash · Fireworks
HTML · CSS · InVision · Sketch · Wordpress

References

" I would recommend Chris, he is a creative designer with keen appreciation of the web.

His flair and knowledge of how to make the web interactive is apparent in all his design work. He is great to work with and enthusiastic.

Mark Thomas
TECHNICAL DIRECTOR AT UPRISEVSI

Work History

2015 - PRESENT DAY
VIRGIN HOLIDAYS
DIGITAL DESIGNER
As the Digital Designer at Virgin Holidays I work closely with marketing colleagues to support through-the-line campaigns, with a particular focus on the design, prototyping and build of websites, apps, banner ads, webpages, emails and other digital assets to help successfully position Virgin Holidays as a premium travel brand. At the time of joining, the brand was undergoing a major identity reposition that I helped to play an integral part in. All digital customer touch points have now been reviewed, improved and delivered.

2014 - 2015
LEADERS, ESTATE AGENCY
ARTWORK MANAGER
I was responsible for the delivery of the company brands and messaging through all print, digital and large format media designs working in close contact with branches across the group. I hired and managed two additional designers who assisted me in the delivery of all marketing strategy and advertising goals. Initially, I was hired to roll out a completely new visual identity across 80+ branches across the UK.

2012 - 2014
NEILSON ACTIVE HOLIDAYS
DIGITAL DESIGNER
In this role I produced work across both print and web disciplines. Weekly duties consisted of targeted email campaigns, online advertising, web development, graphic design, newspaper advertising and direct mailing. The role also required me to liaise with printers, copywriters, photographers and other external creative resources required to complete projects.

2010 - 2012
THOMAS COOK
WEB DESIGN AND DEVELOPMENT EXECUTIVE
Duties included, creating and maintaining html css and jsp web pages, graphic design for both print and web, developing interactive flash banners and any other creative tasks that were needed from me. The role was fast paced and demanding.

Education

2008 - 2010
FdA DIGITAL MEDIA DESIGN
MERIT AWARDED
UNIVERSITY OF BRIGHTON, BRIGHTON

2004
10x GCSE's
INC. A* MEDIA STUDIES
BOUNDSTONE COMMUNITY COLLEGE, LANCING

Team Marketing Awards



BEST SPORT TRAVEL & TOURISM WEBSITE 2012
TRAVEL MOLE WEB AWARDS



BEST SPORT TRAVEL & TOURISM WEBSITE 2013
TRAVEL MOLE WEB AWARDS



WINNER, CAMPAIGN OF THE YEAR 2016
MARKETING WEEK



BEST EMAIL MARKETING
MASTERS OF MARKETING

Contact



+44 7815 949 777



BRIGHTON, UNITED KINGDOM



HELLO@CHRISMELLISH.CO.UK

